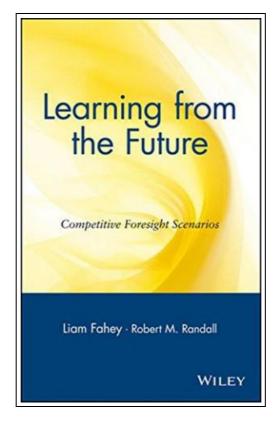
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LEARNING FROM THE FUTURE: COMPETITIVE FORESIGHT SCENARIOS ADVANTAGE THROUGH SCENARIO PLANNING



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