



Psychological Capital and Beyond (Hardback)

By University Professor and George Holmes Distinguished Professor of Management Fred Luthans, Redding Chair of Business Carolyn M Youssef-Morgan, Professor of Management Bruce J Avolio

Oxford University Press Inc, United States, 2015. Hardback. Book Condition: New. 241 x 163 mm. Language: English . Brand New Book. Although there are as many answers to the question of how organizations can gain competitive advantage in today's global economy as there are books and experts, one lesson seems very clear: traditional answers and resources are no longer sufficient. This seminal book offers not only an answer regarding how to gain competitive advantage through people, but also a brand new, untapped human resource- psychological capital, or simply PsyCap. Generated from both the positive-psychology movement and the authors pioneering work on positive organizational behavior, PsyCap is a rigorous concept: to be included in PsyCap, a given positive construct must be based on theory, research, and valid measurement, must be open to development, and must have measurable performance impact. The positive constructs that have been determined to best meet these PsyCap criteria- efficacy (confidence), hope, optimism, and resiliency- are covered in separate chapters in Psychological Capital and Beyond. Following an exploration of other potential positive constructs such as creativity, wisdom, well-being, flow, humor, gratitude, forgiveness, emotional intelligence, spirituality, authenticity, and courage, the authors summarize the research demonstrating the performance impact of PsyCap. They...



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