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## Results at the Top: Using Gender Intelligence to Create Breakthrough Growth (Hardback)

By Barbara Annis, Richard Nesbitt

John Wiley Sons Inc, United States, 2017. Hardback. Condition: New. 1. Auflage. Language: English . Brand New Book. What if your company could gain a greater profit share of the market simply by promoting more women into its senior management team? Sounds like a no-brainer, and despite nearly every study done in the past three decades proving companies with women leaders deliver superior performance, the number of women in the C-suites of companies all over the world is noticeably low. Results at the Top is written for the men who know the value female leaders bring to the table and need a tangible way to get them there. Whether you re building your leadership team from scratch or trying to transform long-established norms for a competitive advantage today, the practical guidance inside wastes no space with blame for the current state of women leaders and goes straight to the immediate steps organizations can take to change it. It gives you everything you need to both create the internal systems for promoting gender diversity on every step of the career ladder and motivating employees to celebrate its shared, bottom-line benefits. Up-to-date viewpoints don t confuse equal with same and go in-depth...

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