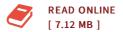


Attitudes and Attitude Change (Hardback)

By Tobias Vogel, Gert Bohner, Michaela Wanke

Taylor Francis Ltd, United Kingdom, 2016. Hardback. Condition: New. 2nd Revised edition. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. Attitudes have been a central topic in social psychology from its early beginnings. But what exactly are attitudes, where do they come from, and how can they be modified? The overall aim of Attitudes and Attitude Change is to provide students with a comprehensive and accessible introduction to these basic issues in the psychological study of attitudes. In four parts, readers learn about how attitudes can be measured, how attitudes are shaped in the course of life, how they are changed by other people, and finally, how attitudes in turn affect our thoughts and behavior. This completely revised and updated second edition covers many recent developments and reports cuttingedge research while also addressing the classic findings and theories that advanced the field. In addition to integrating the newly emerged topics of implicit attitudes and recent models regarding the coexistence of explicit and implicit attitudes, this edition also adds chapters on social influence and resistance to persuasion. This comprehensive and user-friendly book carefully...



Reviews

Absolutely essential read publication. It is amongst the most incredible book i have study. Your lifestyle period will be convert when you full reading this ebook.

-- Dr. Meaghan Streich V

A very awesome publication with perfect and lucid information. It is probably the most awesome book i have read. You may like how the author publish this pdf. -- Dr. Celia Howell DVM

Other eBooks

-	>

Patent Ease: How to Write You Own Patent Application

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Patent Ease! The new How to write your own Patent book for beginners! Because you are a beginner; not a...

\rightarrow	
	\rightarrow

Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginners Crochet Guide with Pictures) Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and see BONUS: Your FREE Gift chapter after...

\rightarrow

Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade Book Condition: Brand New. Book Condition: Brand New.

\rightarrow	

Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade Book Condition: Brand New. Book Condition: Brand New.

\rightarrow

Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to expand and inspire young minds; this is...

\rightarrow	

Kingfisher Readers: Where Animals Live (Level 2: Beginning to Read Alone)

Pan Macmillan. Paperback. Book Condition: new. BRAND NEW, Kingfisher Readers: Where Animals Live (Level 2: Beginning to Read Alone), Brenda Stone, For the first time, Kingfisher brings its expertise in beautifully-designed, trusted non-fiction to the sphere of learning to read. This new...