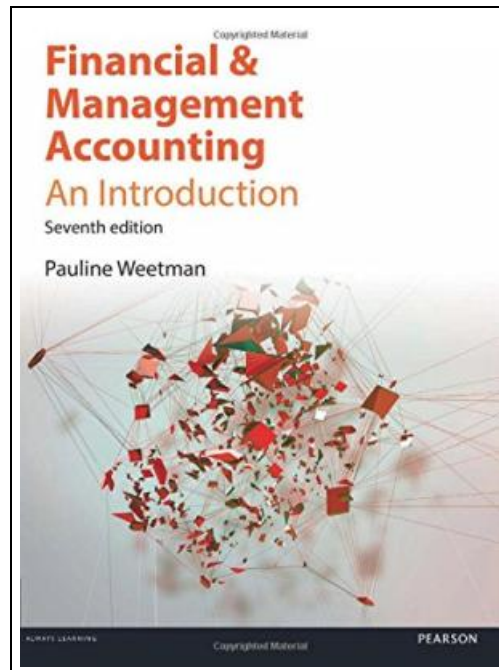


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FINANCIAL AND MANAGEMENT ACCOUNTING: AN INTRODUCTION



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Pearson Education Limited, United Kingdom, 2015. Paperback. Book Condition: New. 7th Revised edition. 263 x 196 mm. Language: English . Brand New Book. Financial Management Accounting An Introduction seventh edition Pauline Weetman The seventh edition of this well-respected and fully updated text retains all of the features that have contributed to the book's popularity: focus on the accounting equation, student activities and real-life commentaries throughout each chapter, a clear and accessible writing style, and inclusion of real-world case studies. With a strong emphasis on the Conceptual Framework of the International Accounting Standards Board, Financial Management Accounting: An Introduction guides students in understanding the why and not just the what of financial and management accounting. Key features: *New case studies containing examples from real-world companies *New coverage on fair value throughout *New coverage of the Strategic Report and Directors Report * Fully up-to-date with International Financial Reporting Standards, IFRS * Focuses on specific knowledge outcomes, with end-of-chapter self-evaluation * Questions are graded according to difficulty to test student understanding * Definitions and terminology is fully in-line with the revised IASB Conceptual Framework * Experience-driven conversations between two managers are included throughout, providing a practical examination of real life scenarios. Financial Management Accounting: An Introduction is aimed at first-level undergraduates on business studies degrees taking introductory financial and management accounting classes; first-level specialist accounting undergraduate students; introductory core accounting for MBA and postgraduate specialist Masters students, focusing on analysis through the accounting equation and a questioning approach to problem solving; and professional courses where accounting is introduced for the first time. MyAccountingLab advert Pauline Weetman BA, BSc (Econ), PhD, CA, FRSE, is Professor Emerita of Accounting at the University of Edinburgh, and has extensive experience of teaching at undergraduate and postgraduate level, with previous chairs held at Stirling, Heriot-Watt, Strathclyde and...



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