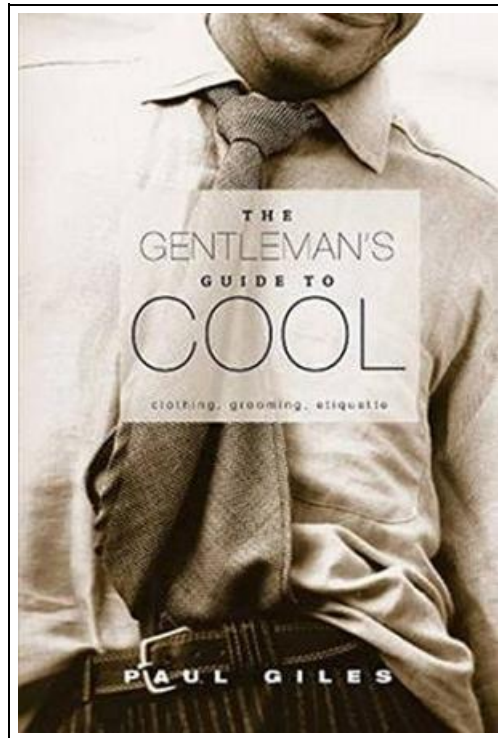


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Reviews

The ideal publication i ever read through. It is writter in simple words and never hard to understand. Your daily life span is going to be convert once you full looking over this ebook.
(Tanner Willms PhD)

GENTLEMAN S GUIDE TO COOL: CLOTHING, GROOMING ETIQUETTE (PAPERBACK)



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Jojo Publishing, Australia, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.A book for men who wish to transform their image and enhance their self-confidence-but who don t possess the knowledge or self-confidence to do so. Professional image consultant Paul Giles, in accessible prose and with illustrative anecdotes, gives practical advice and tools for making the most of every man s sense of pride and masculine identity. Paul Giles worked as an international model for some 20 years and has written a book to help you exude the style and confidence of metrosexual men like David Beckham and Daniel Craig. Giles himself has modelled for high-end advertising campaigns for the likes of Calvin Klein, Hugo Boss, DKNY, Ralph Lauren, Nike, Guess and Levi s. In Australia he has worked for Country Road, David Jones, Myer, Marcs and Morissey, SABA, Sportscraft and Adidas. The Gentleman s Guide To Cool provides easy-to-follow steps in how to dress for success in love and in business. Rule number one is to know your measurements and know how to use a clothing tape measure. Your clothes must fit you well. If they don t, your look will fall in a heap. Giles philosophy is simple: if you know you have given something your absolute best you will have the confidence to do almost anything. Watching and learning as he worked among the top fashion labels in the world, he learned the importance of aesthetics and how colours, textures and patterns could be mixed, matched and incorporated into a complete look for billboards, television and magazine advertisements. I have witnessed firsthand how if you present yourself to the best of your ability, your mind set changes, your appeal broadens, and good things start to happen in your life, he said....

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