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Reviews

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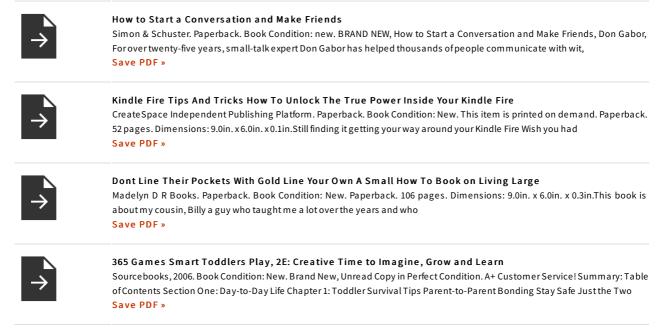
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Createspace Independent Publishing Platform, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Do you eat sleep and breathe fashion are you the one in your group of friends or family that is always up on the latest fashion trends. Dear devourer fashion magazines, faster than an ice cream cone on a summer day and he always dreamed of opening your own one-of-a-kind fashion boutique. So that you can share your love, fashion and clothing design with others and help them pick out outfits that will showcase their personalities, as well as their physique. If this sounds like you, and without a doubt you have got to read this book! It will explain in very easy to understand and simple terms how to start and run your very own fashion boutique. It will explain everything from how to formulate a business plan to let her choose a location for your boutique or even help you decide whether it should be a brick and mortar store or simply an online retailer. The book will also help you to determine your specific market niche, as well as source buyers for all of the various fashions and accessories that you will be selling to your discerning fashion minded clientele aside from learning how to set up the store or website and attract as much of a given market demographic is possible. You will learn how to acquire all of the necessary state and federal business licenses required that are to operate your fashion boutique, as well as tons of insider secrets such as how to arrange your store to subliminally suggest that a particular guest or client simply cannot live without a particular item! By the time you finish this book with a little patience perseverance and...

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