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# REINVENT: A LEADER S PLAYBOOK FOR SERIAL SUCCESS (HARDBACK)



John Wiley Sons Inc, United States, 2013. Hardback Condition: New. Language: English. Brand New Book. Leadership principles from a master of the business turnaround In Reinvent, renowned CEO and business leader Fred Hassan explains how to transform a struggling business into a raging success by reinventing the culture, attitude, and behaviors of organizations and people. Leaders who want to change cultures and individuals need a cool head, a clear vision, and a well-refined ability to inspire that change. Here,...

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- Authored by Fred Hassan
- Released at 2013



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