



## Using Qualitative Research to Promote Organizational Intelligence: New Directions for Institutional Research, Number 174 (Paperback)

By -

John Wiley Sons Inc, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book. Learn how to use qualitative research as a tool for institutional research. Although institutional researchers often employ informal qualitative methods (their experiences and anecdotal observations), this volume argues that true organizational intelligence is facilitated by formalizing the qualitative data collection and analysis process in institutional research. To that end, it presents a systematic approach to qualitative research in institutional research that connects technical and analytical skills with issues awareness and knowledge of context. Topics covered include: Technical/analytical awareness practices Issues awareness Practices that achieve contextual awareness. This is the 174th volume of this Jossey-Bass quarterly report series. Timely and comprehensive, New Directions for Institutional Research provides planners and administrators in all types of academic institutions with guidelines in such areas as resource coordination, information analysis, program evaluation, and institutional management.



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