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It's All Chinese to Me: An Overview of Culture and Etiquette in China

By Pierre Ostrowski, Gwen Penner

Tuttle Publishing, United States, 2009. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book. Picture yourself in China with this fun, graphic-novel inspired introduction to China, its culture and people! Ready to gain insight into Chinese culture in a fascinating way? This comprehensive introduction to Chinese culture lets you peer into what makes China unique its people. Firsthand tips, background info, and illustrations give you graphic impressions of the real China, and allow you to get a feel for not only what it's like, but how to survive the cultural differences. You'll find out about: Major influences and historical events that guide Chinese behavior Key concepts crucial to interacting with Chinese people Social idiosyncrasies that surprise most Westerners Dealing with culture shock in China Peculiarities of Chinese business culture In *It's All Chinese to Me*, you'll find the core insights to help demystify Chinese culture for Westerners. Offers a balanced view of China's cultural strengths and weaknesses and should be required reading for international travelers. Highly recommended. Midwest Book Review An excellent job of illustrating many of the common issues people may encounter while in China. Bravo! Mark Rowswell, AKA Dashan, performer and cultural ambassador.

Reviews

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