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## THE BUSINESS OF WINNING: STRATEGIC SUCCESS FROM THE FORMULA ONE TRACK TO THE BOARDROOM



Kogan Page Ltd. Paperback. Book Condition: new. BRAND NEW, The Business of Winning: Strategic Success from the Formula One Track to the Boardroom, Mark Gallagher, Formula 1 is a microcosm of global businesses. To be successful in it requires strong skills; leadership, vision, communication, as well as the ability to design, manufacture, develop and bring to market a constantly improving high technology product, working to immovable deadlines with hundreds of suppliers, demanding customers and all in the face of a...

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