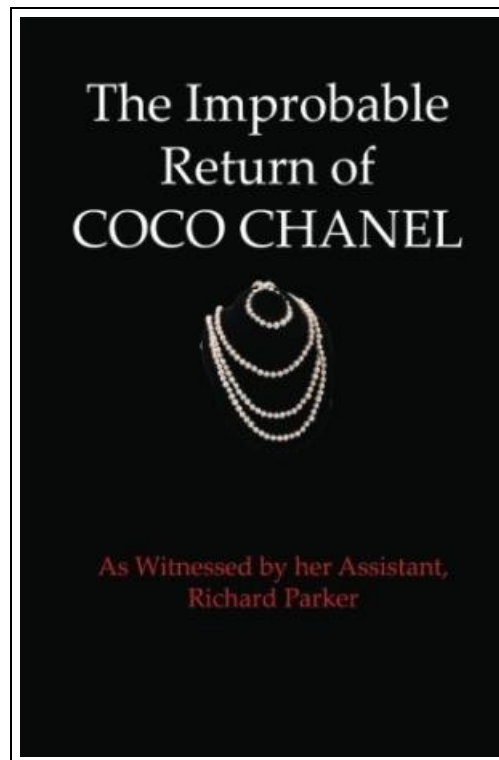


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eBook Bakery, United States, 2012. Paperback. Book Condition: New. 214 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. Finally, a first-hand peek into an untold chapter of Coco Chanel's amazing life. Richard Parker's recollections of his time as the assistant to the fashion industry icon, chronicles the untold challenges encountered in opening a new showroom for Chanel Perfumes in New York; the hand-to-hand corporate infighting between Gregory Thomas, the powerful Chairman of Chanel America, and Tom Lee, its legendary designer; and the ultimate resurrection of Coco Chanel's reputation and legend. Parker's insights and comfortable writing style bring this industry-defining event and its era to life in page-turning fashion. Archie J. Thornton, President and CEO, The Thornton Works, Inc., formerly Managing Director, Ogilvy Mather Worldwide Coco Chanel's effervescent and strong personality is clearly delineated in this lively story of the launch of the Chanel Perfume Showroom in New York. After years of exile, her return to fame, as personally witnessed by her assistant, Richard Parker, was the second act in the astounding career of this fashion icon. Parker brings a sharp eye and dry humor to his first-hand account of working with Coco on the project which revived her career and made her a fashion star again. Holley Flagg, noted New York artist.



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