



Street Fairs for Community and Profit: How to Plan, Organize and Stage a Sensational Street Fair While Building Community (Paperback)

By Bridget Bayer

Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. All across America, neighborhood and local merchant associations--looking to raise their profile, create community and generate business--are deciding that a Street Fair is a great way to start. In an oft-repeated scenario, a few dedicated volunteers struggle mightily to figure out how to implement this grand idea, reinventing the wheel each time. That particular struggle is over, with the release of this complete guidebook, *Street Fairs for Community and Profit: How To Plan, Organize and Stage a Sensational Street Fair While Building Community*, by seasoned neighborhood business consultant, Bridget Bayer. This nuts-and-bolts book will especially help new groups in planning- and actually executing-a street fair. For experienced organizers, it will help them PROFIT from their event. The comprehensive guide contains chapters, on Planning, Volunteers, Fundraising, Production, Marketing, and Activities - all the things that happen at the actual event. *Street Fairs for Community and Profit* is a guidebook that will help volunteers plan and execute a street fair. *Street Fair Guidebook Provides:* -Organization and coordinator s tools -Fundraising strategies - Marketing and outreach tips -Relationship-building techniques -Steps to professional event management The guidebook...



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Reviews

Very useful to all group of folks. This really is for all who statte there was not a worthy of reading. I am very happy to explain how this is the best pdf i have study inside my personal life and can be he greatest book for actually.

-- **Marcelle Homenick**

This book is definitely not effortless to start on reading through but extremely fun to learn. Better then never, though i am quite late in start reading this one. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Aliya Franecki**