



Rhetorical Visions: Reading and Writing in a Visual Culture

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Longman, 2006. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Table of Contents Preface: About This Book CHAPTER I INTRODUCTION: RHETORICAL VISIONS Rhetoric: All the Available Means of Persuasion Understanding Rhetorical Context Rhetor Audience Text Rhetorical Analysis: A Summation The Political Power of Rhetoric The Rhetorical Gaze Identification and Difference CHAPTER II READING AND WRITING RHETORICALLY Analysis and Genesis: Twin Rhetorical Acts Form and Content: The How and What of Rhetorical Analysis KRCs: Tools of Rhetorical Analysis Writing Rhetorical Texts Invention Arrangement Style Memory Delivery Explication and Analysis Sample Student Text READINGS CHAPTER III FAMILIAL GAZES: REWORKING THE FAMILY ALBUM Key Rhetorical Concepts: memory, description, interpretation, narrative Critical Frame Archives and Familial Gazes Reading Family Photographs: Moving from Description to Interpretation What is Seen What is Not Seen Reading Contexts Linking Family Stories Popular Images of the American Family Memory and Interpretation Readings Maxine Hong Kingston, Photograph of My Parents Memoir bell hooks, In Our Glory: Photography and Black Life Essay Mark Jeffreys, The Visible Cripple (Scars and Other Disfiguring Displays Included) Essay/Memoir Annette Kuhn, Remembrance Essay/Memoir Connie May Fowler, No Snapshots in the Attic: A Grandmother's Search for a Cherokee Past Memoir Dorothy and...



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