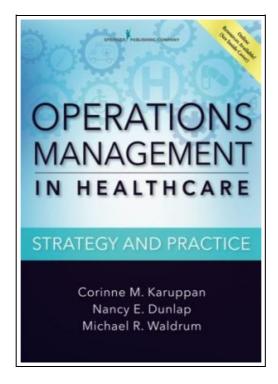
Operations Management in Healthcare: Strategy and Practice



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Reviews

This book will be worth buying. Better then never, though i am quite late in start reading this one. You may like how the blogger compose this publication.

(Mrs. Kylie Oberbrunner II)

OPERATIONS MANAGEMENT IN HEALTHCARE: STRATEGY AND PRACTICE



Springer Publishing Company. Paperback. Condition: New. 560 pages. Describes how to build a competitive edge by developing a superior operation This graduate-level, practice-oriented handbook teaches students how to hone a competitive edge in a health care delivery organization (HDOs) by developing a superior operation. Demonstrating how-to concepts and tools, the text delivers information on achieving excellence by balancing four competitive priorities: quality, cost, timeliness, and flexibility. It bridges the gap between the perspectives of clinicians and administrators to provide a common platform and framework for building a competitive advantage. Not only does the text equip students with the capability to adapt to change, but promotes the ability to anticipate changechange that will surely occur as health care continues to undergo vast and rapid evolution. The text focuses on concepts of operations management within the specific cultural context of health care organizations and underscores the different perspectives of administrators and clinical practitioners. It teaches skills for conflict resolution through a series of short vignettes showcasing the struggles of a fictional health care organization as it strives for operational excellence. Integrated throughout are a variety of relevant health care topics including evidence-based medicine, competitiveness, operations concepts, and tools. Additional unique features include diagrams to illustrate and link concepts, quick-reference icons, a strategic dashboard reflecting measurement and progress tracking, boxed features, and more. Step-by-step instructions demonstrate how to use a variety of operations tools and quantitative techniques. Included are numerous exercises and problems to solve concluding each chapter. The text also presents a comprehensive set of data pertaining to a fictitious health organization along with several project ideas and team assignments. A comprehensive Instructor Packet and online tutorials further enhance the books outstanding value. Key Features: Demonstrates step-by-step how to create a competitive edge in HDOs Describes how to balance quality, cost, timeliness,...



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