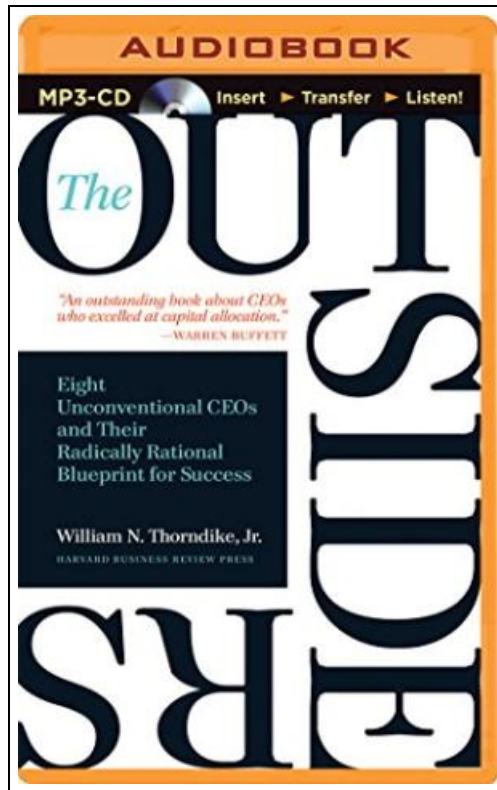


## The Outsiders: Eight Unconventional Ceos and Their Radically Rational Blueprint for Success



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