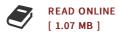


Big Data Is Not a Monolith (Paperback)

By -

MIT Press Ltd, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book. Perspectives on the varied challenges posed by big data for health, science, law, commerce, and politics.Big data is ubiquitous but heterogeneous. Big data can be used to tally clicks and traffic on web pages, find patterns in stock trades, track consumer preferences, identify linguistic correlations in large corpuses of texts. This book examines big data not as an undifferentiated whole but contextually, investigating the varied challenges posed by big data for health, science, law, commerce, and politics. Taken together, the chapters reveal a complex set of problems, practices, and policies.The advent of big data methodologies has challenged the theory-driven approach to scientific knowledge in favor of a data-driven one. Social media platforms and self-tracking tools change the way we see ourselves and others. The collection of data by corporations and government threatens privacy while promoting transparency. Meanwhile, politicians, policy makers, and ethicists are ill-prepared to deal with big data s ramifications. The contributors look at big data s effect on individuals as it exerts social control through monitoring, mining, and manipulation; big data and society, examining both its empowering and its constraining effects; big data...



Reviews

This sort of book is every little thing and made me searching ahead and more. Sure, it is actually play, nonetheless an amazing and interesting literature. You wont feel monotony at whenever you want of the time (that's what catalogs are for relating to in the event you ask me). -- Gavin Bosco IV

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