



Dayton s: A Twin Cities Institution (Paperback)

By Kristal Leebrick

History Press (SC), United States, 2013. Paperback. Condition: New. Language: English . Brand New Book. Newsweek called Dayton s the swingingest spot in Minneapolis, and almost anyone living in the Twin Cities during the twentieth century has an anecdote to prove it. At Dayton s, you could buy a cashmere sweater for a song during an Anniversary Sale or commission a Persian silk dress for a society wedding. You could attend an eighth-floor extravaganza like Santabear s First Christmas or catch the occasional circus. Dayton s was the job that put many Minnesotans through college or the career that took them to retirement. From its early days as an innovative dry goods store to a trend-setting company that grew into the retail giant Target, Kristal Leebrick chronicles ten decades in the life of a Minnesota enterprise that defined style, good service and philanthropy.



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