



Cases on International Business and Finance in Japanese Corporations (Hardback)

By Mitsuru Misawa

Hong Kong University Press, Hong Kong, 2008. Hardback. Condition: New. Language: English . Brand New Book. While Japan s export-oriented economy has been advancing with astounding speed, significant differences remain between the management philosophy and techniques used within Japanese companies and those used in the West. These include the significant differences in the use of capital budgeting techniques, economic and political assessment of projects, decision-making styles, and techniques of corporate governance.



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