



## A Beginners Guide to the Early Realm of Colonial Print Culture in India: Making Sense of the Curious Nature of Early Print in Bengal (1780-1820). (Paperback)

By Tapati Bharadwaj

Lies and Big Feet, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.In the last two decades of the eighteenth century, a realm of print culture evolved in Calcutta serving the needs of empire. The East India Company used this realm--which printed news, gossip, Oriental scholarship, literary journals--to establish and maintain its control over the territories. Moreover, the printed scholarship of the scholar-administrators of the East India Company reveals their belief that print technology was a step into modernity, a move away from Indian scribal culture. Print culture, in Bengal pre-1800 was produced for a non-native audience, that was also located in Europe. As content determines how interpretations take place, I have argued that the white settlers read in order to create a sense of imperial identity and thus, print technology in the colonial context was never innocent. Between 1780 and 1800, many newspapers in Calcutta printed news in multiple languages side by side on the same sheet of paper. This was a moment in the history of newspapers in England and in India that had not happened before and was not replicated subsequently. Any reader of these beautiful multilingual sheets of...



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