



Manufacturing Engagement: 98 Proven Strategies to Attract and Retain Your Industry's Top Talent (Paperback)

By Lisa Ryan Mba

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.If you are looking for employee engagement ideas, you re in the right place. It s no secret. Your employees satisfaction level is a key factor in staff retention. With the high costs associated with your employee turnover rate, it s important to figure out your retention strategies now. Employee engagement is a widely used term, so much so that many organizations consider it cliché and don t take the concept as seriously as they should. There is a big difference between employee satisfaction and happiness. A satisfied employee shows up at work, does his or her job and leaves. On the other hand, when employees are emotionally committed to their employer, they are said to be highly engaged. Your employees are no longer working simply for a paycheck or promotion. Newer generations want to care about both their work and the organization they for which they do their job. Engaged employees bring in their full effort so that they contribute more to the organization s overall goals. Why does discretionary effort matter? Because it means that they are doing their job...



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