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## THE SOCIAL MEDIA BIBLE: TACTICS, TOOLS STRATEGIES FOR BUSINESS SUCCESS



BRILLIANCE AUDIO, United States, 2014. CD-Audio. Book Condition: New. Unabridged. 170 x 135 mm. Language: English. Brand New. The go-to guide to social media skills, now in an updated and revised Third Edition The Social Media Bible is comprehensive social media resource that will teach corporate, small business, and non-profit marketers strategies for using social media to reach their desired audiences with power messages and efficiency. This newly revised 3rd edition addresses technology updates to the iPad, apps, Foursquare,...

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- Authored by Lon Safko
- Released at 2014



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## Reviews

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It becomes an awesome publication that I actually have actually read. It really is writter in simple terms and not difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

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