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paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: October 2012 Pages: 387 Language: Chinese in Publisher: Tsinghua University Press logistics theory and practice of family planning in the 21st century textbooks: logistics transportation and distribution management of by virtue of years of teaching experience. user-friendly writing style, rich in real cases, as well as management-oriented point of view, to help the reader understand the transport and distribution management issues. Book systematic exposition of modern transportation management, transportation and distribution management. transportation and distribution methods and techniques in the actual application. Main contents include the role and importance of the transport, the characteristics of the modern transportation system, the demand of transport cost analysis, pricing of transport services. transport investment. transport planning and optimization. logistics and transport practices. container transport and multimodal transport. logistics the transport relationship management. logistics and transport information management. logistics and transport organizations, the management of distribution centers, distribution centers strategy, distribution centers stocking and picking management. sorting, management, distribution and processing management, distribution, packaging management, control and management of the logistics of time. distribution center loading and unloading management. returns management and performance management as well as of Modern Things technology in the transportation and distribution management applications. Book available for undergraduate institutions. Vocational and Technical College Major of Transportation and logistics and related professional use. and logistics practitioners also suitable as a reference book. Contents: Chapter 1 Introduction to Logistics Transportation Management Section 1 logistics overview. the basic functions of the concept of logistics. logistics. research the meaning of Section II of logistics and transport logistics and transport management infrastructure, logistics and transport, the characteristics of the transport market classification III transport prices, type of transport prices. transport price...

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