



The Global Airline Industry (Hardback)

By Peter Belobaba, Amedeo R. Odoni, Cynthia Barnhart

American Institute of Aeronautics Astronautics, United States, 2009. Hardback. Condition: New. New.. Language: English . Brand New Book. In today s rapidly changing air transport environment, aviation professionals require access to advanced and comprehensive knowledge, coupled with an in-depth understanding of the needs of the airline industry. Drawing on the editors extensive experience with airline and air transport issues, The Global Airline Industry provides a definitive introduction to our air transportation system. Featuring contributors from three different continents, all affiliated to MIT's Global Airline Industry Program, this books unique and holistic perspective is allied with detailed coverage of air transportation economics, airline planning and operations, industrial relations and human resource issues, aviation safety and security, aviation infrastructure and environmental impacts, and airline pricing and distribution. The Global Airline Industry is accompanied by a book companion Web site hosting databases with regular updates of airline and air transport related statistics and information as well as updates of the book material. It engenders a crucial understanding of the essential parameters within which the interfacing disciplines in the industry must operate that will benefit both students in air transportation/aviation management degree programs as well as professionals working in the industry.



Reviews

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