



Serving Culturally Diverse Visitors to Forests in California: A Resource Guide (Paperback)

By Nina S Roberts, Deborah J Chavez, Benjamin M Lara

Createspace, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The national forests of California are experiencing an increase in new visitors yet, in some areas, a continued lack of ethnic diversity persists. In addition, changing demographics has led to a need for keeping up with trends while also being aware of constraints to visitor use. Knowing how to serve culturally diverse visitors in ways that are innovative and inclusive entails broadening the base of support. This resource guide was compiled from comprehensive research reports, statewide program and services documents, outreach and civic engagement plans, and Internet searches of other applicable resources. Numerous materials are provided, best practices are noted, and tips on practical application (tips worth trying) are offered. Highlights of research findings are included, along with strategies and possible management options relating to communication, services and facilities, developing partnerships, and ideas for community engagement and outreach.



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