



## Build Market Your Business with Google: 25 Tools to Googlize Your Business and Save You

By Gabriela Taylor

Global Digital, United Kingdom, 2013. Paperback. Book Condition: New. 2nd edition. 203 x 127 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.How can your business make the most of the vast array of tools that Google has to offer? There is no doubt that we have a massive reliance on Google for our entire online experience. People worldwide are googling more than a billion times a day to find information, but Google is not just the world's number one search engine. It offers a raft of services from the familiar YouTube to others you may not know about. Let Gabriela Taylor, an online marketing pro certified in AdWords and Analytics, save you time and money by explaining everything Google has to offer and how to take advantage of it. You'll learn how to: Set up for Success with Google's Productivity Tools: Gmail, Calendar, Docs, Drive Chrome Gather Internet Intelligence: Keyword Planner, Google Suggest, Related Searches, AdPlanner, Finance Google Trends Establish an Online Presence: Blogger, Sites, Wallet Shopping Understand the Power of SEO and the Keys to Findability Expand an Online Presence and Interact with Your Community: Google+, YouTube News Grow Your Business with...



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