



Start and Build: A New Small Business (Paperback)

By Bob Parker

Page Publishing, Inc., 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The underlying reason for the publication of this book is to address the need for information and provide guidance to individuals as they peruse business opportunities. This book provides a step-by-step process to help anyone develop their idea into an actionable plan. The authors, combined, have been involved in several very small and very large local- and international-based businesses over a twenty-year period. We hope to provide guidance to anyone with an idea that can be potentially turned into a business. Idea-driven people are the backbone of a new business, but they need guidance on how to bring their ideas to reality. Starting with a solid foundation will provide stability. Putting pen to paper tends to spark detailed conversation about the initial business idea. We urge people to spend ample time researching everything about a business before committing significant financial resources. Rely on factual data and not opinions. In addition, engage the best people you can find for advisory services in all functional areas. The most important aspect is to enjoy the process and have fun while embarking on a new business venture. This will reflect in...



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