



Who Gets Funds from China's Capital Market?

By Wang, Jiazhuo G. / Yang, Juan

Condition: New. Publisher/Verlag: Springer, Berlin | A Micro View of China's Economy via Case Studies on Listed Chinese SMEs | This book offers a detailed analysis of business models used by Chinese small and medium sized enterprises (SMEs) that have succeeded in a highly competitive market. It covers a wide spectrum of industries, from modern agriculture to TV series production. | The subject of this book is an analysis of the business models developed or adopted by Chinese small and medium sized enterprises (SMEs), specifically those that are successfully listed on China's capital market; in other words, it is a dissection of those Chinese business models that have "worked." In China, there are over 10 million companies that are registered with China's State Industrial and Commercial Administration and over 40 million unregistered businesses. Among them, only about 1,000 companies became successfully listed on China's capital market and were able to obtain public funds from equity investors. This book takes a look at who these "lucky ones" were and what business models led to their success in a highly competitive Chinese market, investigations that will certainly be of interest to both Chinese and international readerships. In addition, this book provides a nuanced...

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