## Commercial Radio: Words from Our So-Called Sponsors



Filesize: 8.29 MB

## Reviews

An extremely wonderful book with perfect and lucid information. This can be for all those who statte there had not been a really worth reading through. Its been written in an exceptionally easy way and it is only after i finished reading this ebook in which actually modified me, alter the way i really believe.

(Kaelyn Reichel)

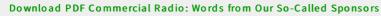
## COMMERCIAL RADIO: WORDS FROM OUR SO-CALLED SPONSORS



HIGHBRIDGE AUDIO, United States, 2004. CD-Audio. Condition: New., Original Radio Broadcast; 1 ed.. Language: English. Brand New. A word or thirty from the sponsors of public radio s enduring Saturday-evening staple, Commercial Radio features the best bits (and questionable marketing strategies) of many Lake Wobegon establishments. In addition to missives from longtime supporters such as the Catchup Advisory Board and the American Duct Tape Council, special messages from the Minnesota Diminishment Clinic, the Professional Association of English Majors, and many others peddle unique wares and unexpected services. Combining catchy slogans, memorable jingles, sometimes-seamless segues to product promotions, and the spirited aural antics of Tom Keith, this first-ever collection of sponsor ads is a true treat for aficionados of A Prairie Home Companion, which attracts more than three million listeners every week. All tracks are recorded from live broadcasts.



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