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THE DEFINITIVE GUIDE TO TRANSPORTATION: PRINCIPLES, STRATEGIES, AND DECISIONS FOR THE EFFECTIVE FLOW OF GOODS AND SERVICES (HARDBACK)



Pearson Education (US), United States, 2014. Hardback Condition: New. Language: English. Brand New Book. This is the most authoritative and complete guide to planning, implementing, measuring, and optimizing world-class supply chain transportation processes. Straight from the Council of Supply Chain Management Professionals (CSCMP), it brings together up-to-the-minute principles, strategies, and decisions for cost-efficiently and effectively moving goods between sellers and buyers. CSCMP and Thomas Goldsby introduce crucial concepts including transportation modes, execution, and control; outsourcing, modal and carrier selection,...

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- Authored by Cscmp, Thomas J. Goldsby, Deepak Iyengar
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