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Innovation and entrepreneurship guidance (vocational economics and management planning materials)(Chinese Edition)

By YANG MIN

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 271 Publisher: Zhejiang University Pub. Date :2011-08-01 version 1. Yang Min compiled the innovation and entrepreneurship guidance is the basic course of vocational students. students bear the innovation and entrepreneurship teaching tasks. To this end. the materials maintain a foundation course in the disciplinary system at the same time. according to the task of vocational training institutions. patterns and requirements. highlighting innovative thinking to create the training and use of basic techniques. contact the community needs to solve economic problems of modern business ability. The new system of teaching materials. compact; the content of choice properly. highlighting innovation. creativity. entrepreneurship and the importance of basic analytical methods. practical skills. theory easy to understand. easy to understand. illustrated; focus on practical and applied to the case of refraction detailed the business process logic and rules; training style designed to comply with the laws of teaching and student understanding of the law. Innovation and entrepreneurship guidance divided into 12 modules. each module is preceded by the original comic book version of story lead and Summary . the body of a...



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