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Differential Effects of Cognitive Complexity on the Organization of Management Information: October, 1972 (Classic Reprint) (Paperback)

By Jerry D Dermer

Forgotten Books, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Differential Effects of Cognitive Complexity on the Organization of Management Information: October, 1972 Recently there has been extensive research into how individuals process information by psychologists (Sieber and Lanzetta, 1964; Karlins and Lamm, 1967; Schroder et al, 1967) and management scientists (Bettman, 1971; Howard and Morgenrath, 1968; Cravens, 1970). Yet, despite the scope and intensity of this general effort little is known about how managers differ in the ways they prefer their information to be organized. One characteristic that has been successfully used to differentiate several other aspects of an individual's information handling is the complexity of his conceptual structure (Schroder et al, 1967). Individuals who are cognitively complex have been found to differentiate more aspects of their environment and to track information that is not readily available when playing a management game. They have also been found to integrate more discrepant information than have cognitively simpler subjects (Schroder et al, 1967, Chapter 8). It is therefore possible that conceptual structure may also be a determinant of how managers prefer their information to be organized and hence may be an individual difference of significance to accountants...



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