



The Creativity Tools Memory Jogger: A Pocket Guide for Creative Thinking

By Michael Brassard

Goal/QPC. No binding. Condition: New. Michele Kierstead (illustrator). 177 pages. Dimensions: 5.4in. x 3.7in. x 0.5in. Designed for you to use as a convenient and quick reference guide on the job, for creative problem solving. Stretch your organizations creative thinking ability with The Creativity Tools Memory Jogger, and develop innovative solutions to todays business problems. Brainstorming is just one of the 14 tools described in this practical guide to innovative thinking. Other tools show you how to restate the problem so you can see it differently, generate new ideas, transfer knowledge from other areas, and identify all possible solutions to the problem. Because innovation doesnt happen in a vacuum, the book explains how to develop an environment that enhances creativity, and how to integrate the tools in your organizational improvement activities. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Spiral-bound.

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