



## Modern shopping malls interior design interior design and graduate design courses guide books

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paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 147 Publisher: China Construction Industry Pub. Date: 2011-09-01 version 1. This book by Xin Yi Feng edited the modern mall interior design. closely linked to the current commercial space interior design of the latest concepts and research methods. from basic theory and practical aspects of designing a systematic exposition of the main contents include: the characteristics of commercial space design and location. scale and form. design principles and methods; space layout. interface. decoration. display furnishings. facade design and orientation design; marketing space. traffic space. exhibition space. service space and leisure space design; excellent indoor shopping malls and curriculum design. selection of cases. Modern shopping malls interior design as institutions of higher learning interior design. architecture. environmental design. architectural and other professional teaching books and reference books. and related engineering and technical personnel for learning. for reference. Contents: Introduction Chapter I Section shopping mall interior design and development of a sense, the significance of two shopping malls, shopping center development in Section II design features and positioning one design features two. the market positioning of the third quarter of...



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