



Les Achats de Prestations Intellectuelles

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Condition: New. Publisher/Verlag: Éditions universitaires européennes | Coopération entre service Achats et service RH - Le Cas des achats de Formation Professionnelle dans les PME | Les PME ont subi la crise de plein fouet. Les opportunités de marché ont diminué et la législation sur la formation a évolué. En effet, la France, en matière de Formation Professionnelle, répond à la logique "former ou payer". Les entreprises doivent donc dépenser un budget minimal qui correspond à 0,9% de la Masse salariale au titre du Plan de Formation pour former leurs salariés. Les PME se retrouvent donc en même temps face à une diminution de leur profit et à une augmentation de leur budget formation. L'organisation des achats des actions de formation est ainsi cruciale. Actuellement, l'achat de formation passe souvent par des moyens simples car les Responsables de Formation n'ont pas les compétences des acheteurs professionnels et le recensement du besoin n'est pas toujours formalisé. Les Responsables de Formation ont donc besoin d'aide dans une économie où on en demande toujours plus au service Ressources Humaines. De la même façon que les services financiers et juridiques ont réussi à mettre en place une bonne collaboration avec le service...



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