



Contemporary Engineering Economics with MyEngineeringLab, Global Edition (Mixed media product)

By Chan S. Park

Pearson Education Limited, United Kingdom, 2016. Mixed media product. Condition: New. 6th edition. Language: N/A. Brand New Book. For courses in engineering and economics This package includes MyEngineeringLab (TM). Comprehensively blends engineering concepts with economic theory Contemporary Engineering Economics teaches engineers how to make smart financial decisions in an effort to create economical products. As design and manufacturing become an integral part of engineers work, they are required to make more and more decisions regarding money. The Sixth Edition helps students think like the 21st century engineer who is able to incorporate elements of science, engineering, design, and economics into his or her products. This text comprehensively integrates economic theory with principles of engineering, helping students build sound skills in financial project analysis. Personalize Learning with MyEngineeringLab This package includes MyEngineeringLab, an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Instructors can choose from a wide range of assignment options, including time limits, proctoring, and maximum number of attempts allowed. The bottom line:...



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