Developing Web Applications

DEVELOPING
WEB APPLICATIONS

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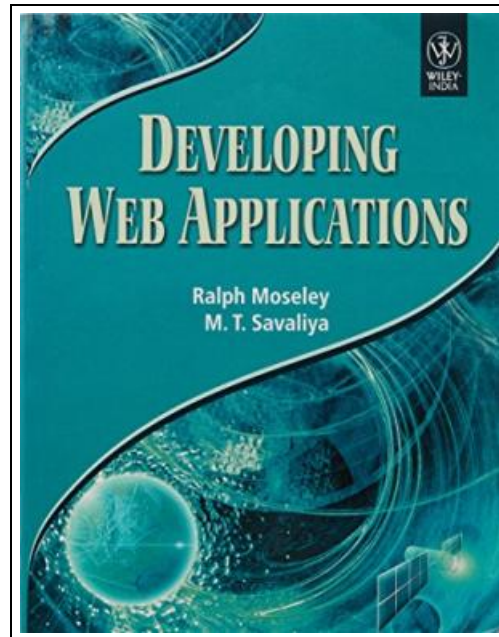
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Wiley India Pvt. Ltd., 2012. Softcover. Condition: New. First edition. Developing Web Applications presents script writing and good programming practice but also allows students to see how the individual technologies fit together. It includes recent technical developments to provide a practical and modern introduction to building web applications. Assuming no prior programming experience, this concise, accessible book ensures that essential concepts on the client side are quickly grasped, and goes on to examine the server environment and available languages, including discussion of dynamic, modern scripting languages such as PHP. Network and security issues are also discussed. The aim of this book is to deliver exactly what is needed to start producing working applications as soon as possible -- and have fun along the way. Ideal for course use or self-study, this book includes practical suggestions for mini-projects which encourage the reader to explore his or her own imaginative solutions, as well as more theoretical end-of-chapter questions. It can also easily be used as a reference work as each section is self-contained, amplifying the key aspects of its particular topic. Most software covered is freely available in the public domain and no particular development environments are required. It is a direct, contemporary and extremely useful resource for anyone interested in learning how to program applications for the World Wide Web. Contents:- CHAPTER 1: THE WAY THE WEB WORKS 1.1 History 1.2 The Internet and the WWW 1.3 Protocols and Programs 1.4 Secure Connections 1.5 Applications and Development Tools 1.6 The Web Browser 1.7 Chapter Summary CHAPTER 1A: DESIGNING AN EFFECTIVE WEB SITE 1A.1 Introduction 1A.2 Web Site Design Issues 1A.3 Planning a Web Site 1A.4 Navigation 1A.5 Chapter Summary CHAPTER 2: THE CLIENT SIDE: HTML 2.1 Introduction 2.2 The Development Process 2.3 Basic HTML 2.4 Formatting and Fonts 2.5 Commenting Code...

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