



Write and Organize for Deeper Learning: 28 Evidence-Based and Easy-To-Appl Tactics That Will Make Your Instruction Better for Learning (Paperback)

By Patti O Shank Phd

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Patti Shank, PhD is writing the Make It Learnable series to help anyone who builds adult instructional materials (content experts, instructors, instructional designers, trainers, and so on) apply critical learning, writing, information design, and usability principles. These principles make it easier for people to learn, remember, and apply what they are learning. The great news is that applying these principles is not hard! Write and Organize for Deeper Learning tackles four strategies and 28 specific tactics. For each strategy, Patti offers specific actionable tactics that you can implement this very moment, with examples, checklists, and job aids. The four strategies are: Strategy 1: Understand your audience s needs. Strategy 2: Write for clarity. Strategy 3: Make text readable and legible. Strategy 4: Organize for memory and use. Praise for Write and Organize for Deeper Learning Don t you love it when a master demonstrates her knowledge and expertise? Well Patti Shank does just that with her latest book on designing instructional materials. You can view every one of the 28 evidence-based tactics presented in her book in action-right before your eyes!...



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