

Alternative Analysis Methods Applied to the German Stock Market



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Reviews

Simply no phrases to clarify. It is really basic but surprises from the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Mr. Noah Cummerata IV)

ALTERNATIVE ANALYSIS METHODS APPLIED TO THE GERMAN STOCK MARKET



GRIN Verlag Jul 2009, 2009. Taschenbuch. Book Condition: Neu. 212x149x5 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2008 in the subject Business economics - Investment and Finance, grade: 1,0, University of Applied Sciences Essen, language: English, abstract: The price movements of stocks are the result of complex interdependencies due to a vast number of influencing factors such as fundamental and psychological factors are expressed in the expectations and the behavior of the stock market participants. To cope with this complexity and to derive an applicable asset strategy, analysts distinguish particularly between two dominant analysis methods in practice the Fundamental and the Technical Analysis which have recently been supplemented by the approach of Behavioral Finance. With reference to a strict interpretation of the theoretical assumptions of the Fundamental as well as the Technical Analysis these two concepts are mutually exclusive. As a result of this there are a vast number of analysts who either acknowledge the Fundamental Analysis while denying the Technical Analysis and vice versa. The Fundamentals criticize that the technical approach has a lack in academic foundation and is, therefore similar to a kind of reading tea leaves, whereas the Technicals are convinced that the Fundamental Analysis is not able to generate an advantage by analyzing the fundamental value drivers of a stock, because those are already reflected by the current market prices. In practice the Fundamental Analysis seems to have its weaknesses particularly during extreme market phases e.g. during the New Economy bubble at the end of the nineties in which the psychology of the market participants gains in impact. At the same time the fundamental aspects are seemingly neglected. Furthermore, the fundamental approach seems to have improvement capabilities particularly in terms of timing. Psychological aspects of...



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