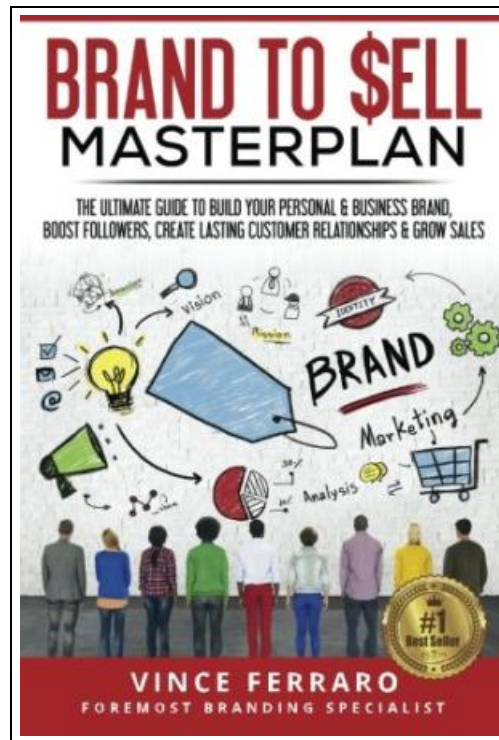


Brand to Sell: Proven Strategies to Build a Powerful Strong Brand



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Reviews

Unquestionably, this is actually the very best job by any publisher. It really is basic but unexpected situations within the 50 % from the book. I discovered this book from my dad and i advised this publication to discover.
(Dr. Willis Walter)

BRAND TO SELL: PROVEN STRATEGIES TO BUILD A POWERFUL STRONG BRAND



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Abundant Press. Paperback. Condition: New. 204 pages. Dimensions: 9.0in. x 6.0in. x 0.5in. Vince Ferraro has over 25 years of experience as an executive in HP, Kodak, and mentors a variety of startups and small businesses in both B2B and Consumer industries. Discover the blueprint to successful lead generation and sustainable sales with my never-before-revealed, proprietary Brand to Sell branding system. Designed to keep you three steps ahead of your competitors and customers, you'll learn the step-by-step directions on how to implement the four phases of my SuperS. T. A. R. branding process. Discover how business and marketing strategies fit together to enhance your lead generation, sales potential networking opportunities all inherent characteristics of great brands. Learn to build brand retention and loyalty. Build authority, trust, and credibility in your brand, and become a leader in your industry. Uncover the differences between USP, value proposition, and positioning, and why your brand needs all three to succeed. Learn how your brand's identity and equity must reinforce the customer's experience. From learning how other companies have built successful brands with comprehensive case studies, to understanding why jumping to a brand's visual identity and logo is not a conclusive branding strategy, you'll be blown away at how much you didn't realize about brand marketing. Simply register below with your email and you'll get access to it and four FREE VIP training videos and tools; all of which are prepared to help you build your brand and sell your potential in your respective field. <http://www.BrandToSellBook.com> This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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