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De Bono's Thinking Course: Powerful Tools to Transform Your Thinking (1st New edition)

By Edward De Bono

Pearson Education Limited. Paperback. Book Condition: new. BRAND NEW, De Bono's Thinking Course: Powerful Tools to Transform Your Thinking (1st New edition), Edward De Bono, Transform your thinking! Is the way you think like the colour of your eyes -- something you are born with and cannot alter? Or is thinking a skill that can be improved with practice, like swimming, tennis or cooking? In this practical book, Edward de Bono lays out some simple but powerful tools with which we can optimize our thinking, decision making and problem solving. Most of the errors of thinking are errors of perception and that is precisely where these tools help. Learn: * How to enhance your thinking processes by developing your perception * How to make the most of your thinking skills and how thinking differs from intelligence * How to make decisions, and deal with emotions and values whilst focusing on the future. Edward de Bono, the inventor of the term 'lateral thinking', is widely believed to be the world's leading authority on the direct teaching of thinking as a skill. He is the author of over 60 books and his methods are widely used in many countries. He advises multinational...



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