



It Takes a CEO: Its Time to Lead with Integrity

By Leo Hindery

Free Press. Paperback. Condition: New. 208 pages. Dimensions: 8.8in. x 5.9in. x 0.7in. Should CEOs act as moral compasses for their companies Leo Hindery thinks they should. If every CEO did so, then Enron, WorldCom, Adelphia, and Tyco would not have become poster children for greed. They would not have become corporate embarrassments -- living illustrations of all that can go wrong in the corner office. How did these once prestigious companies fall off the ethical cliff How is it that reputations were destroyed, shareholders lost value, employees (in many cases) lost everything, and, in a few cases, entire companies disappeared Everyone is pointing fingers, and the new widespread mistrust of public companies may turn out to be more damaging to Americas economic future than the billions actually lost in the scandals. Now, one of Americas most prominent corporate leaders illuminates the need for more integrity and less greed among executives. In a scathing examination of why leaders have lost their way, Leo Hindery speaks out on the role of the CEO. Does the corporate culture have to be driven by greed Or can you do good and still make good in the big business world Leo Hindery, the former CEO...



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Undoubtedly, this is the best work by any author. It is really simplified but shocks within the 50 % in the publication. Its been written in an extremely straightforward way and is particularly just following i finished reading this publication by which basically altered me, modify the way in my opinion.

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