



The Impact Of Stress On The Socio-Economic Environment Of The Organization

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GRIN Verlag Dez 2011, 2011. sonst. Bücher. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Scholarly Research Paper from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: -, -, language: English, comment: Stress Management, abstract: Stress is the basic factor impacting the organization and is the major causing of reducing the productivity of the organizations. Stress is the basis of conflicts and violence in manyorganizations. People have problems which need to be resolved otherwise they will putnegative impact touching many dimensions of human life reducing the health and the mentalbalance. The organizational productivity will reduce and there will be problems related to the quality of work life. One of the greatest challenges facing organizations today is the ever-growing competition, the continuous increase in customer expectations and customers subsequent demands. Moreover, customers are becoming increasingly critical of the quality of services they experience. In order to be successful, firms must view stress management as an essential part of their strategic process.Increased competition has forced traditional organisations to find ways to retain currentemployees and to attract customers the major task of organisations is to promote customersatisfaction and loyalty while establishing a competitive advantage...



Reviews

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