

## Ubiquitous Computing and the Impact on Information Economy



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Diplomarbeiten Agentur diplom.de. Paperback. Condition: New. 64 pages. Dimensions: 10.4in. x 7.4in. x 0.1in. Diplomarbeit, die am 01. 08. 2003 erfolgreich an einer Universitt in Deutschland eingereicht wurde. Zusammenfassung: Ubiquitous Computing - oder allgegenwrtiges Computing - ist mehr als nur die Mglichkeit, zu jeder Zeit and jedem Ort Zugang zum Kommunikationsmedium Internet zu haben. UC beschftigt sich mit der Vernetzung aller Dinge, dem Verschwinden des Computing-Aspekts, der Integration der Technologie in den Alltag. Auch die Kommunikation von Gegenstnden und deren Handeln (Smart Things) ist ein wichtiger Aspekt dieses Zukunftsthemas. Diese Arbeit (in engl. verfasst) diskutiert die informationswirtschaftlichen Folgen, die mit wachsender Verbreitung von UC einhergehen. Der Wert der einzelnen Information und die Qualitt wie auch die Einfachheit der Erhebung und Verarbeitung stehen im Mittelpunkt des Papiers. Ferner legt die Einfhrung der Arbeit ein Fundament, dass es dem Laien ermnglicht, UC zu verstehen und den Umfang zu begreifen, im Verlaufe der Arbeit werden auch aktuelle technische und politische Probleme angedeutet. Table of Contents: List of Abbreviationsiv Executive Summaryv 1. Ubiquitous Computing1 1. 1The Vision1 1. 2History and Elements3 1. 2. 1History3 1. 2. 2Elements and Definition3 1. 3Enabling Technologies5 1. 3. 1Radiofrequency Identification Technology5 1. 3. 2Communications Backbone8 1. 3. 3User Interfaces10 1. 3. 4Smart Dust12 2. Information Economy13 2. 1Information as a good13 2. 2Types of Information Goods14 2. 3Creation and Cost Structure of Information Goods15 2. 4Distribution of Information16 2. 5Pricing and Rights Management17 2. 5. 1Monetary Pricing17 2. 5. 2Attention Economics19 3. The New Information Economy21 3. 1Assumptions21 3. 2Effects on Commercially Published Content22 3. 2. 2Changes in Creation and Processing24 3. 2. 3Changes in Distribution and Value Capturing25 3. 2. 4Changes in Pricing25 3. 3Effects on Private Personal Information27 3. 4Effects This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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