



The Airbnb Story: How Three Ordinary Guys Disrupted an Industry, Made Billions . . . and Created Plenty of Enemies

By Leigh Gallagher

Mariner Books. Paperback. Condition: New. 256 pages. Dimensions: 5.3in. x 0.0in. x 8.0in. An engrossing story of audacious entrepreneurship and big-industry disruption, this is a tale for our times. Charles Duhigg, author of *Smarter Faster Better* This is the remarkable behind-the-scenes story of the creation and growth of Airbnb, the online lodging platform that has become, in under a decade, the largest provider of accommodations in the world. At first just the wacky idea of cofounders Brian Chesky, Joe Gebbia, and Nathan Blecharczyk, Airbnb's 30 billion valuation is now larger than Hiltons and Marriotts. Airbnb is beloved by millions of hosts and travelers around the world. After all this success, this is the first book to fully investigate the phenomenon of Airbnb. Fortune editor Leigh Gallagher explores the success and the controversy of Airbnb. Hotel industry leaders wrestle with the disruption it has caused them, and residents and customers alike struggle with the unintended consequences of the platform. This is also the first in-depth study of Airbnb's leader, Brian Chesky, the quirky young CEO, as he steers the company into increasingly uncharted waters. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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