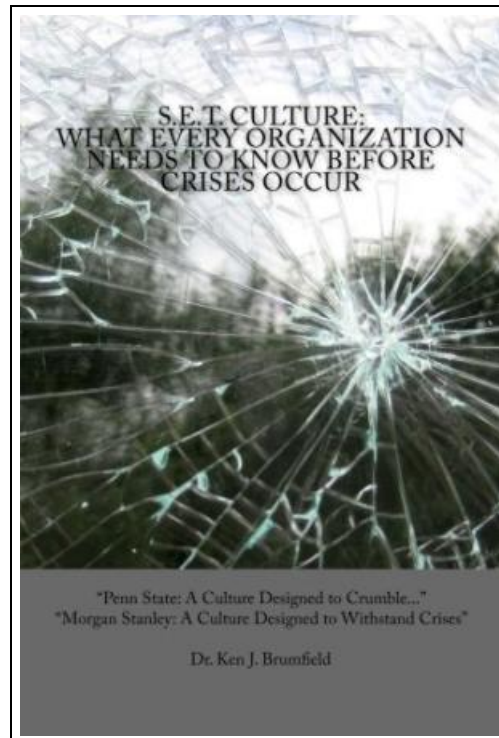


S.E.T. Culture: What Every Organization Needs to Know Before Crises Occur (Paperback)



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Reviews

Without doubt, this is actually the best job by any publisher. It is written in basic phrases instead of difficult to understand. You will like the way the author publishes this publication.
(Dr. Marvin Deckow)

S.E.T. CULTURE: WHAT EVERY ORGANIZATION NEEDS TO KNOW BEFORE CRISES OCCUR (PAPERBACK)



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Createspace, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Whether you are a frontline worker, an executive, a manager, or a member of the board of directors of your company or organization, understanding and obtaining strategies to successfully manage a potential crisis is vital knowledge for you. Dr. Ken J. Brumfield, a management professor and management consultant, offers practical strategies in this book to help organizations and companies successfully manage crises. He has experience working at a large organization that successfully rebounded from the Hurricane Katrina disaster and has extensive experience providing management consulting to organizations facing crises. Let s face it. It is highly likely that your organization will face a crisis of some kind in the future. Understanding your senior executive team or top management culture is important when determining how organizations perform during a crisis. In this book, Dr. Brumfield assists top managers, middle managers, and all company stakeholders in examining the role of their top leadership culture and its impact on crisis management. He does so by providing useful examples showing how senior executive or top management team culture affects middle managers decision making during crises. This book is useful for all business types, including those operating in corporate America, governmental agencies, religious organizations, colleges and universities, and other nonprofit organizations. This book will help you make critical decisions and act decisively in a crisis, especially when there is the potential for loss of life or property. This book can make the difference between your company successfully managing a crisis and experiencing temporary or permanent cessation of business operations! Don t wait until it is too late to read this book! Help your organization or company successfully manage crises.



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