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GONZO MARKETING - WINNING THROUGH WORST PRACTICES



Perseus Pub., Maine, 2001. Hard Cover in Dust Jacket. Book Condition: New. Dust Jacket Condition: New. First. 2001 Hardcover book in DJ 1st . BRAND NEW from 2001 publisher . Never opened , Never owned . a feltpen dot and x marks bottom edge . Nice & clean & tight and bright & unread inside . Jacket protected in New non-stick clear mylar sleeve . 243 pages . Gonzo marketing is a knuckle-whitening ride to the place where social criticism,...

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- Authored by Locke , Christopher
- Released at 2001



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