



The Innovation Revolution: Discover the Genius Hiding in Plain Sight (Paperback)

By K Melissa Kennedy

48 Innovate, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.You are an innovative leader tangled in corporate red tape, facing intense pressure for growth amidst accelerating uncertainty. Put down your white flag with this -what to expect- guide for leading in the 21st century. It delivers proven billion-dollar startup secrets reengineered for the enterprise to break up business log jams, stop internal dysfunction and create INTRApreneurs empowered to innovate at speed inside the corporate framework. If you re under constant pressure for double-digit growth. If you struggle to achieve speed, make timely decisions and reach goals. If you spend too much time in meetings and not enough time making a difference- You are ready to lead The Innovation Revolution. Grab an energy drink and join me on the high speed, high impact journey to save the enterprise. What leaders are saying. -The world is littered with dinosaur corporations who just can t find a way to innovate and as a result become less relevant every day. Could this be you? Today s best practices around startups can be yours as well. Simply take a read of this book and be both...



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