

The Cleveland Clinic Way: Lessons in Excellence from One of the World's Leading Health Care Organizations

By Toby Cosgrove

McGraw-Hill Education on Brilliance Audio, United States, 2014. CD-Audio. Book Condition: New. Unabridged. 170 x 135 mm. Language: English . Brand New. This is the future. Join the revolution. Transform your organization the Cleveland Clinic way. One of the best healthcare systems in the world. President Barack ObamaAmerican healthcare is in crisis. It doesn t have to be.There s a revolution going on right now. On the frontiers of medicine, some doctors have developed an approach for treating people that is more effective, more humane, and more affordable. It s an approach to healthcare that has captured the attention of the media and business elite and the President of the United States. It s all happening at Cleveland Clinic, one of the most innovative, forward-looking medical institutions in the nation. In this groundbreaking book, the man who leads this global organization, Toby Cosgrove, M.D., reveals how the Clinic works so well and argues persuasively for why it should be the model for the nation. He details how Cleveland Clinic focuses on the eight key trends that are shaping the future of medicine. Readers will learn: Why group practices provide not only better but cheaper care Why collaborative medicine is more effective How...



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