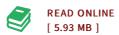




Shopping at WWW.Libri.de - What Keeps Me There, What Makes Me Leave?

By Martina Hartner

GRIN Verlag. Paperback. Book Condition: New. Paperback. 132 pages. Dimensions: 8.3in. x 5.8in. x 0.3in.Diploma Thesis from the year 2005 in the subject Psychology - Work, Business, Organisational and Economic Psychology, grade: 1, University of Vienna, 110 entries in the bibliography, language: English, abstract: Different motivation tendencies, aspirations and fears connected to the same action quite often happen to contradict each other. A person looks at the positive (approaching) and negative (avoiding) sides when aiming towards a goal or reaching a decision. For example, on the one hand a student wants to go swimming, as it is a nice warm summer day, but on the other hand the student should be studying for his upcoming exam. The student undergoes a conflict about what to do. The following work is based on this special kind of conflict called approach-avoidance conflict. In consumer behaviour literature (cf. Solomon, Bamossy, and Askegaard, 2001), this conflict is often mentioned regarding the general decision of whether or not a certain product will be bought. Positive as well as negative aspects of the product are judged and weighted when reaching a decision. Thus, it is assumed that this kind of conflict also occurs in the...



Reviews

Here is the greatest pdf i have got read through till now. It typically will not charge excessive. You wont really feel monotony at anytime of the time (that's what catalogs are for concerning when you question me).

-- Eulalia Langosh

I actually started out reading this article ebook. This is for those who statte that there had not been a worth reading. Its been developed in an extremely easy way and it is just after i finished reading this book in which in fact modified me, change the way i really believe.

-- Antonetta Ritchie IV

Relevant Kindle Books



Daddyteller: How to Be a Hero to Your Kids and Teach Them What's Really by Telling Them One Simple Story at a Time

Createspace, United States, 2013. Paperback. Book Condition: New. 214 x 149 mm. Language: English. Brand New Book ***** Print on Demand *****. You have the power, Dad, to influence and educate your child. You can teach your child about a virtue or...



Childrens Educational Book Junior Vincent van Gogh A Kids Introduction to the Artist and his Paintings. Age 7 8 9 10 year-olds SMART READS for . - Expand Inspire Young Minds Volume 1

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 26 pages. Dimensions: 9.8in. x 6.7in. x 0.2in.Van Gogh for Kids 9. 754. 99-PaperbackABOUT SMART READS for Kids... Love Art, Love LearningWelcome. Designed to expand...



It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, It's Just a Date: How to Get'em, How to Read 'em, and How to Rock 'em, Greg Behrendt, Amiira Ruotola-Behrendt, A fabulous new guide to dating co-authored by Greg Behrendt, former writer on



Weebies Family Halloween Night English Language: English Language British Full Colour

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English. Brand New Book *****
Print on Demand *****.Children's Weebies Family Halloween Night Book 20 starts to teach Pre-School and Junior Children how to read with this...



My Life as an Experiment: One Man's Humble Quest to Improve Himself by Living as a Woman, Becoming George Washington, Telling No Lies, and Other Radical Tests

SIMON SCHUSTER, United States, 2010. Paperback. Book Condition: New. Reprint. 212 x 138 mm. Language: English. Brand New Book. One man. Ten extraordinary quests. Bestselling author and human guinea pig A. J. Jacobs puts his life to the test and reports...



The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

WW Norton Co, United States, 2016. Hardback. Book Condition: New. 4th Revised edition. 244 x 165 mm. Language: English . Brand New Book. The Well-Trained Mind will instruct you, step by step, on how to give your child an academically rigorous, comprehensive...